

The Founder  
**SHOW**   
Ideas Meet Investors Live



THE  
**FOUNDERS**  
MEET

Where Ideas Are Examined

Powered by Neusource Startup Minds India Limited in  
association with The Founder Show

**3-Hour**  
STRUCTURED PROGRAMME

4:00 PM – 7:00 PM | New Delhi

*Every Saturday*



🕒 4:00 PM – 4:15 PM

## Opening & Alignment

- Welcome Note
- Introduction of Mentor & Investors
- Programme Index Overview
- Rules & Discipline
- Judging Criteria Explanation
- Pitch Structure Reminder

🕒 4:15 PM – 5:30 PM

## Founder Pitches + Instant Feedback

### Each Startup:

- 3-Minute Pitch (No PPT)
- 2-Minute Instant Feedback (Mentor + Investors)

### Pitch Structure:

Problem → Solution → Market → Traction → Ask

## *Outcome:*

*Every founder gets stage exposure + real-time correction*





 5:30 PM – 6:00 PM

### High Tea + Structured Networking

- Founders interact with Investors
- Minimum of 2 meaningful connections per founder
- Curated, high-quality conversations only

### *Outcome:*

Strategic connections, not casual networking

 6:00 PM – 6:10 PM

### Mentor Conclusion (10 min)

- Common pitch mistakes observed
- Key improvement areas
- Founder mindset correction
- What to fix immediately

Collective learning from all pitches

 6:10 PM – 6:30 PM

### Investor Conclusion (20 min)

- Investment thesis clarity
- What excited them
- What prevented investment decisions
- Capital readiness insights
- Stage-based feedback

Founders understand where they stand

 6:30 PM – 6:50 PM

### NeuSource Ecosystem + Portal Walkthrough

- Founder Show pathway
- Mentorship & investor access model
- How to build investor-ready profile on NeuSource Portal
- Common profile mistakes
- Membership / long-term engagement overview

Structured growth beyond today.

 6:50 PM – 7:00 PM

## Winner Announcement + Closing

- Winner declared based on clarity, scalability and investor interest
- Direct Entry to The Founder Show (Shark Tank Style)

## Each founder writes:

- 1 immediate improvement
- 1 execution priority for the next 30 days

## Team Coordinators

Rishi +91 8929789173 | Aditi +91 8929839081

## Corporate Office

B-11, Basement, Shankar Garden, Vikaspuri  
New Delhi-110018 (India)

Email: [info@neusourcestartup.com](mailto:info@neusourcestartup.com)

Website: [www.neusourcestartup.com](http://www.neusourcestartup.com)  
[www.neusourceworld.com](http://www.neusourceworld.com)

Contact: +91-7305145145

Branches: Delhi, Lucknow, Bangalore, Jaipur