



The Founder
SHOW 
Ideas Meet Investors Live

The **FOUNDERS** **BOOTCAMP**

-Rishikesh Edition

Powered by Neusource Startup Minds India Limited in
association with The Founder Show

Travel With Purpose

Delhi → Rishikesh → Delhi



Curated Batch

Founder Cohort



To ensure deep conversations and high-quality mentorship, this cohort is **carefully selected** for alignment and growth intent.



- 12–15 Growth-Focused Founders
- 2 Active Investors
- 3 NeuSource Core Strategy Members
- 2 Professional Media Team
(For Documentation & Brand Visibility)

DAY 0

The journey to Rishikesh marks the beginning of a focused founder transformation experience. From the very first interaction, the environment is curated to initiate connection, clarity and momentum

Onboard Founder Experience

→ Welcome kit Distribution

Comprehensive Startup Roadmap Booklets
Complete Delegate Welcome Package Included
Professional Event Kit with Essentials

→ Structured Icebreaker Activity

A crisp founder introduction segment built for clarity, credibility, and evaluation

→ Curated Networking in Transit

Informal yet meaningful conversations with fellow founders, investors and the Founder Show team

→ Midway Refreshment Halt

Tea / Coffee Break
Light Refreshments



DAY 1

Clarity, Positioning & Founder Alignment

- **7:00 AM - Arrival in Rishikesh**
- Check-in, Settle In & Refresh
- Rest & Recovery Window
- **10:30 AM - Founder Breakfast & Informal Networking**
- **11:00 AM - Complete startup Execution roadmap session**
From Idea to Company Formation
Building Strong Foundations
Common Founder Mistakes
Crafting a Clear Growth Path
- **3:00 PM - Investor Thinking Framework**
What Investors Actually Look For
Red Flags That Kill Deals
Funding Myths vs Reality
Understanding Risk vs Scalability
- **5:00 PM - Outdoor Team Activity**
Riverside Strategy Walk
- **6:30 PM - Ganga Aarti Visit**
- **8:00 PM - Dinner & Strategic Networking Night**



DAY 2

Investor Simulation & Execution Blueprint

- **7:00 AM – Power Yoga Session**
Focus, discipline, and emotional control training
- **8:00 AM – Breakfast**
Light networking and final preparation for pitch day
- **9:00 AM – Pitch Preparation Workshop**
Crafting the 3 - Minute Killer Pitch
Build a powerful narrative, deliver clarity without slides, handle objections, and pitch with confidence
- **11:00 AM – The Founder Mini Stage: Live Investor Simulation**
Panel: 2 Active Investors + 1 Mentor
Audience: All Participating Founders
Format: 3 - Min Pitch + 2-Min Q&A
Strict Timer | No PPT
Real-time pressure testing
- **2:00 PM – Lunch Break**
- **3:00 PM – Investor Deliberation (Closed Room)**
Evaluation: Clarity | Market Depth | Scalability | Founder Confidence
- **Parallel Founder Session**
Building an Investor-Ready Startup Profile
- **5:00 PM – Winner Announcement**
- **6:00 PM – 90 - Day Action Plan Blueprint**
Identify top 3 strategic priorities
Set measurable 30-60-90 milestones
Convert investor feedback into execution roadmap
- **8:00 PM – Celebration Dinner**
A light evening of networking and bonding

DAY 3

- **8:00 AM – Breakfast**
- **9:00 AM – Open Networking & 1:1 Investor Slots**
- **11:00 AM – Check-Out**
- **12:00 PM – Departure to Delhi + Midway Refreshment Halt**
- **8:00 PM – Arrive in Delhi**



Bootcamp Core Purpose

- ▶ To move founders from confusion to clarity
- ▶ To refine startups into investor-ready businesses
- ▶ To test your pitch in a real investor simulation
- ▶ To provide deep, honest and practical mentorship
- ▶ To build a 90-Day execution-focused growth roadmap
- ▶ To create a gateway to The Founder Show platform

Team Coordinators

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